

Here's who can
bring this
workshop to your
home town.



The "Grow Your Farmers' Market" workshop is filled with tailored planning tools to help you find a path to success for your market.

This workshop is facilitated by the Kansas Rural Center and funded by the Wallace Genetic Foundation.

For more information, please contact Jerry Jost at 785.766.0428 or jerrytjost@gmail.com



Kansas Rural Center
Jerry Jost
2002 East 1600 Road
Lawrence, Kansas 66044

Grow Your Farmers' Market Workshop



Helping you
harvest
your
dreams.

Telephone:
785.766.0428

Prepare to grow your local farmers' market.

Add up the value of a step-by-step planning process,



throw in well-crafted materials and multiply networking time. What you get is our "Grow Your Market" workshop — an investment in making the right choices for your local farmers' market.

This workshop will help you understand keys to successful farmers' markets. This process will bring your market together around a shared purpose and plan.

Reasons To Invest in Planning

-  Creates a focus on the important issues
-  Guides your market to invest its resources more wisely
-  Helps your market run more smoothly

Workshop Topics

-  Collect perspectives from the past season
-  Weed out what didn't work
-  Transplant ideas from other markets
-  Glean ideas to improve displays
-  Gather tips on market promotion
-  Cultivate community partnerships
-  Sow seeds of innovation
-  Cross pollinate a management team
-  Weave together a strategic plan
-  Harvest your future



Custom designed to meet the individual needs of your market, this free workshop can be brought to your home community and arranged at a time of your convenience. Here's what folks are saying about this workshop ...

-  "This gave me inspiration and ideas to help promote our market."
-  "I liked the variety of presentation styles with charts, slides, video, handouts and discussion."
-  "Great stimulation of ideas and keeping us on task!"

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www.kansasruralcenter.org